# 2027 Sponsorship Planning

Whether you are exploring a signature-event sponsorship, a recurring program partnership, or a President's Circle annual investment, the Chamber can help align participation with your organization's audience and objectives.

| Interested in | Your selection |
|---|---|
| **President's Circle** | $25,000 / $15,000 / $12,500 |
| **Signature events** | Taste of Anaheim / Women in Business Luncheon / Angels Luncheon / Ducks Luncheon / Golf / Business Awards & Economic Forecast / Restaurant Week / Mayor's Prayer Breakfast |
| **Government Affairs** | Business Advocacy Spotlight / Annual Program Sponsor |
| **Recurring networking** | Good Morning Anaheim / Leads Lunch / After Hours Mixer |
| **Member visibility** | Website / Newsletter / Social Media / Education / Ambassadors |

Organization: _____

Contact name: _____

Email / phone: _____

Estimated annual investment: _____

Preferred event or program: _____

## Let's Build a Partnership that Works for Your Business

Anaheim Chamber of Commerce | 714-758-0222 | info@anaheimchamber.org | anaheimchamber.org



ANAHEIM CHAMBER OF COMMERCE

# 2027 BUSINESS INVOLVEMENT & SPONSORSHIP GUIDE

*Connect. Engage. Influence. Grow.*

















One community. Year-round opportunities to build relationships, elevate your business, and invest in Anaheim's economic future.

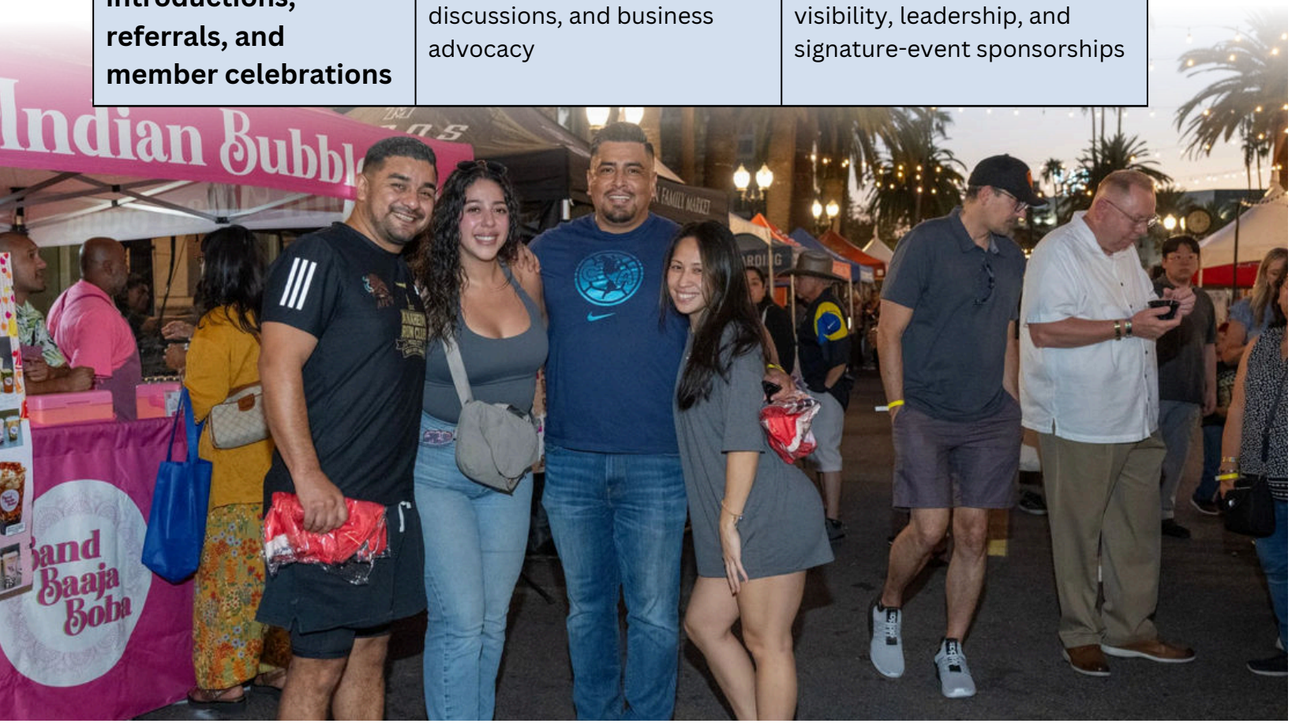
100 S Anaheim Blvd, Suite 345, Anaheim, CA 92805 |714-758-0222 | anaheimchamber.org

# A Chamber for Every Business Goal

The Anaheim Chamber of Commerce connects businesses with customers, decision-makers, resources, and one another. From signature celebrations and business advocacy to practical networking and member visibility, there is a place for every organization to participate and lead.

## Choose how you engage

| Connect | Influence | Grow |
|---|---|---|
| **Networking, introductions, referrals, and member celebrations** | Government affairs, policy discussions, and business advocacy | Education, marketing visibility, leadership, and signature-event sponsorships |










# Leadership & Community Engagement

## Chamber Ambassadors



Members who volunteer as Chamber hosts, welcome new and prospective members, and support ribbon cuttings, networking, and signature events. Ambassadorship is a service and leadership opportunity, not a paid position or purchased status. For more information, ask to speak to the Chair of the Ambassador program.



### Ribbon Cuttings

Celebrate openings, anniversaries, expansions, and milestones with Chamber coordination and community outreach. Availability and any additional fees depend on Chamber availability and membership benefits.

### Education & Business Resources

The Chamber Ambassador Business Development Series is a year-round educational initiative designed to connect businesses with practical knowledge, professional expertise, and resources that support business growth and success.

## Marketing & Business Visibility

The Chamber helps members share their stories and connect with audiences through its newsletter, website, social channels, and signature-event promotions. Standard member opportunities and paid promotional placements should be clearly distinguished in final materials.

| Channel | Opportunity / pricing status |
|---|---|
| **This Week in Anaheim** | Weekly member news and sponsor placements; featured sponsor $500 per issue. |
| **AnaheimChamber.org** | Homepage banner advertising: $400/month. |
| **Social media and member stories** | Dedicated spotlight $350; promotional package $500. |
| **Annual digital visibility package** | $3,500; 11,000 weekly newsletter circulation and approximately 5,000 monthly unique website viewers. |







# Government Affairs & Business Advocacy

The Chamber convenes businesses, elected officials, government representatives, and community stakeholders to discuss public policy, legislative developments, and issues affecting Anaheim's business climate. Elected-official discussions are part of the regular Government Affairs meetings.

## Business Advocacy Spotlight

A featured business presentation within a Government Affairs meeting, designed to educate attendees about investments, projects, and initiatives relevant to economic development. Possible subjects include infrastructure, energy, workforce development, sustainability, and public-private collaboration.



Investment: $2,500. Benefits: featured presentation, meeting promotion and sponsor recognition, informational material distribution, and attendee engagement. Included as a benefit in the $25,000 and $15,000 President's Circle levels.

Presentation topics and scheduling require Chamber approval. Sponsorship does not imply endorsement of a company's public policy positions.

# Networking & Business Development

## Build Connections. Strengthen Relationships. Grow Your Business.





The Anaheim Chamber of Commerce offers three distinct monthly networking opportunities designed to bring business professionals together, foster meaningful relationships, and create opportunities for growth. From morning conversations at **Good Morning Anaheim**, to relationship-building over lunch at **Leads Lunch**, to after-hours connections at our **Business Mixers**, each event offers a unique atmosphere for engaging with Anaheim's business community.

Target Audience: Small business owner, entrepreneur, sales professional, corporate or non-profit representative, or community leader.

## Networking Event Sponsorship Opportunities

Position your business at the center of Anaheim's business community! As a Networking Event Sponsor, your company will enjoy valuable brand exposure, an opportunity to showcase your products or services, and direct engagement with local business professionals and community leaders.

Sponsorship benefits include event promotional recognition, company logo placement, an opportunity to address attendees, on-site marketing visibility, complimentary registrations, and post-event acknowledgment.

Sponsorship starting point: $1,000 for all 3 networking events, including Good Morning Anaheim, Leads Lunch, and After-Hours Mixer; $500 for a singular event.

## Industry and Community Roundtables

Industry and Community Roundtables provide focused opportunities to exchange ideas, identify shared challenges, and strengthen relationships across the community.  Programming Schedule TBD

# President's Circle / One Investment. Year-Round Impact.

A proposed premier annual corporate partnership for organizations seeking consistent visibility and meaningful engagement with the Anaheim business community. Each level includes at least one available signature-event sponsorship within its stated allowance, plus two tickets to each other eligible signature event (not including golf).

| Annual investment | Benefits |
|---|---|
| **$25,000** | Premier year-round strategic partnership<br>Two signature-event sponsorships at the Platinum level<br>Priority marketing recognition<br>Advocacy presentation opportunity<br>Executive engagement |
| **$15,000** | Leadership-level partnership<br>One signature-event sponsorship at the Platinum level<br>Advocacy presentation opportunity<br>Industry engagement |
| **$12,500** | Executive-level partnership<br>One signature-event sponsorship at the Diamond level<br>Executive access<br>Industry engagement |








# Signature Events / Connect with Anaheim

Signature events offer distinctive audiences, community impact, and sponsor experiences.

## Women in Business Luncheon | March 2027

Celebrating professional leadership and the inspiring journeys of women in business impacting our community.

Sponsorship starting point: Presenting $10,000; Platinum $5,000; Young Leader $4,000; Diamond $3,000; Table $2,000.

## Anaheim Mayor's Prayer Breakfast | Spring 2027

A gathering of civic, business, and faith leaders focused on reflection, service, and community.

Sponsorship starting point: Cornerstone $10,000; Pillar $7,500; Beacon $5,000; Fellowship $2,500; Table $1,500

## Anaheim Hills Restaurant Week & Best of Anaheim | Spring 2027

Promoting local restaurants, neighborhood discovery, and Anaheim's diverse dining community. New for 2027: Vote for your favorite taco, pizza, brewery, etc.

Sponsorship starting point: Presenting $10,000; Culinary Champion $5,000; Business Champion $1,000; Community $500

## Anaheim Chamber Luncheon at Angel Stadium | 2027 TBD

An opportunity to engage Anaheim's business community in a distinctive baseball setting featuring special guest(s) speakers from Angels Baseball.

Sponsorship starting point: Presenting $15,000; Luncheon $10,000; Platinum $5,000; Diamond $3,000; Table $2,500.

## Anaheim Business Awards & Economic Forecast | Summer 2027

A distinctive program recognizing outstanding businesses and leaders contributing to the regional economy, paired with forward-looking economic insights for Anaheim from civic leaders and community stakeholders.

Sponsorship starting point: Presenting $25,000; Luncheon $10,000; Platinum $5,000; Diamond $3,000; Table $2,500.

## Taste of Anaheim | August 2027 | W Center Street Promenade, Downtown Anaheim

A culinary celebration connecting restaurants, residents, businesses, and civic partners.

Sponsorship starting point: Presenting $25,000; Signature $15,000; Premier $10,000; Platinum $5,000; Diamond $3,000; Friends $2,000.

## Anaheim Ducks Luncheon | 2027 TBD

A sports-centered business networking experience with a unique program featuring special guest speakers from the Anaheim Ducks organization.

Sponsorship starting point: Presenting $15,000; Luncheon $10,000; Platinum $5,000; Diamond $3,000; Table $2,500.

## Golf Tournament | September 20, 2027

On-course connections, restaurant tastings, sponsor activations, and post-golf networking.

Sponsorship starting point: Sapphire $10,000; Emerald $7,500; Platinum $5,000; Ruby $3,500; Foursome $2,500.

