



BUSINESS  
**Links**  
 2009  
 NETWORKING  
 GOLF TOURNAMENT

**B2B Golf Tournament, Business Mixer & Expo**  
 A unique opportunity to link with elected officials,  
 City staff and major business leaders

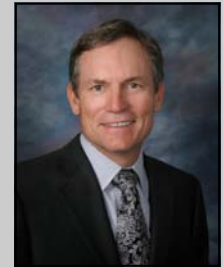
Anaheim's premier event for connecting businesses  
 and creating networking opportunities

**Monday**  
**September 14, 2009**  
*Anaheim Hills*  
*Golf Course*  
 6501 E. Nohl Ranch Road

2009 Honorees



**ADRIAN FOLEY,**  
 PRESIDENT  
 BROOKFIELD HOMES  
 SOUTHLAND GROUP



**GEORGE ADAMS,**  
 PRESIDENT  
 SA RECYCLING



Brought to you by



**FOOD ON COURSE PROVIDED BY**  
*Ruth's Chris Steakhouse, Bar Louie, Slater's 50/50 Burgers by Design and PepZ Pizza!*



# GOLF SPONSORSHIP OPPORTUNITIES

## SPONSOR BENEFITS

	Presenting Sponsor \$10,000	Shirt Sponsor \$6,500	Platinum Sponsor \$5,000	Diamond Sponsor \$2,500	Silver Sponsor \$1,500	Putting Sponsor \$750	Longest Drive Sponsor \$750	Expo on Tee Sponsor \$500
Name included in event as "Business Links Presenting Sponsor"	●							
Recognition in all media & publicity materials as Presenting Sponsor	●							
Front page article in the Business Digest and article about the event	●							
Company Name and/or logo on all Golf Shirts		●						
Full page ad in Business Links program	●	●	●					
Exhibit table during registration and tournament	●	●	●					
Half page ad in Business Links program				●				
Company logo prominently displayed on signs at event	●	●	●	●	●	●	●	
Company recognition on Chamber website (25,000 hits per month)	●	●	●	●	●	●	●	
Company logo on printed materials	●	●	●	●	●			
Company recognized in all media releases and other publicity	●	●	●	●	●			
Recognition in Chamber publication post-event write-up <i>This Week in Anaheim</i> and <i>The Anaheim Business Digest</i>	●	●	●	●				
Recognition in the Business Links Program	●	●	●	●	●	●	●	
Tee or Green Sponsor Signage								●
Exhibit Table & Tee Sign on Hole								●
Number of Complimentary Golfers	8	4	4	4	4			

**ADDITIONAL OPPORTUNITIES INCLUDE:** ● Tee Sponsor (Includes Tee Signage) \$150 ● Business Expo Mixer \$250 ● Golf Foursome \$900



# *The Anaheim Chamber of Commerce is proud to Honor*

## **ADRIAN FOLEY, PRESIDENT**

### *BROOKFIELD HOMES SOUTHLAND GROUP*

As the President of Brookfield Homes Southland, Inc., Adrian Foley is responsible for strategic planning oversight and management direction for the Southland Group, one of the most creative and dynamic homebuilding teams in Southern California. His current emphasis is to manage the company's unique blend of development opportunities, continue to expand the company's presence in California's rapidly growing Los Angeles, Ventura, San Bernardino and Orange County regions, and to maximize the potential of this team of extremely talented individuals.

Foley plays an integral role in wide ranging areas of divisional operations from ensuring accomplishment of core business plan objectives, to product development and design, to providing leadership and implementing effective management systems. His diverse experience and varied skill sets, honed over 25 years of industry participation, enables him to perpetuate the company's long-term strategic goals while handling the day-to-day operational challenges that face a high-yielding homebuilding entity such as Brookfield Homes Southland, Inc.

Prior to joining Brookfield Homes Southland, Inc. in 1996 Foley held the position of Senior Development Manager for Taylor Woodrow Homes, where he played a major role in the development of numerous award-winning neighborhoods in Orange, San Diego and Los Angeles Counties. Born and raised in England, Adrian holds a BS degree in Building. He has been married to his wife, Lisa, since 1990 and they have one son, Austin.

While the Southland Business Group is individually operated by the management team, Brookfield Homes draws additional strength from being part of Brookfield Properties Corporation. A public company, Brookfield Properties is one of North America's largest real estate entities with homebuilding operations across the United States and Canada.



## **GEORGE ADAMS, PRESIDENT**

### *SA RECYCLING*

George Adams is President of SA Recycling, located in Anaheim, California. He has been in the family-owned scrap metal business (Adams Steel) since 1977.

Originally started by George's father thirty-five years ago, as a single scrap metal facility in Anaheim, SA Recycling now has over forty locations in three states with over 1,000 employees and will process two million tons of recycled metals annually.

Mr. Adams is an attorney who earned his Juris Doctor degree from Western State University in 1984. He is a member of the American, California, and Orange County Bar Associations.

In April of 2008, George Adams was elected Chairman of the Institute of Scrap Recycling Industries, Inc. (ISRI). The Institute of Scrap Recycling Industries, Inc. (ISRI) is the private, non-profit trade association that is the "Voice of the Recycling Industry," Based in Washington, D.C., ISRI represents more than 1,600 private, for-profit companies that process, broker, and industrially consume scrap commodities, including ferrous and nonferrous metals, paper, electronics, rubber, plastics, glass, and textiles. Among its services, ISRI provides education, training, advocacy, and compliance guidance and promotes public awareness of the value and importance of recycling to the production of the world's goods and services.

George is also very active in local politics and is a major supporter of business, social and charitable programs. He is an Eagle Scout and also involved in scouting with his son, and in his spare time enjoys snow skiing, waterskiing, boating, and camping.

George resides in Orange, California with his wife Joan. They have five boys ranging in age from 9 to 25 years old.





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**Monday**  
**September 14, 2009**  
**Anaheim Hills**  
**Golf Course**

<b>REGISTRATION</b>	<b>8:30 AM</b>
<b>PUTTING CONTEST</b>	<b>10:00 AM</b>
<b>GROUP PHOTO/</b>	
<b>CEREMONY</b>	<b>10:45 AM</b>
<b>SHOTGUN START</b>	<b>11:00 AM</b>
<b>EXPO &amp; MIXER</b>	<b>4:30 AM</b>

*Invite your friends and join us for the business expo, networking mixer, live entertainment and auction.*

# Golf Registration

Mail to: Anaheim Chamber of Commerce, 201 E. Center St., Anaheim, CA 92805  
 Fax to: (714) 758-0468 or for more information, call (714) 758-0222 ext. 212  
*Please submit by August 28th*

Company Name: \_\_\_\_\_ Website: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Email: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Golfer Names 1) \_\_\_\_\_ 2) \_\_\_\_\_  
 & Shirt Size 3) \_\_\_\_\_ 4) \_\_\_\_\_

**CHOOSE YOUR SPONSOR LEVEL**  
 (Check all that apply)

<input type="checkbox"/> Presenting Sponsor \$10,000	<input type="checkbox"/> Putting Sponsor \$750
<input type="checkbox"/> Shirt Sponsor \$6,500	<input type="checkbox"/> Longest Drive Sponsor \$750
<input type="checkbox"/> Platinum Sponsor \$5,000	<input type="checkbox"/> Tee Sponsor \$150
<input type="checkbox"/> Diamond Sponsor \$2,500	<input type="checkbox"/> Expo on Tee \$500
<input type="checkbox"/> Silver Sponsor \$1,500	<input type="checkbox"/> Golf Foursome \$900
<input type="checkbox"/> Expo at Mixer \$250	<input type="checkbox"/> Individual Golfer \$225
<input type="checkbox"/> Expo & Mixer Admission \$10	

*Business Casual Dress, Age 21+ Please*

**TOTAL SPONSORSHIP AMOUNT** \$ \_\_\_\_\_

Method of payment:  
 Bill Me       Check Enclosed \$ \_\_\_\_\_  
 Credit Card# \_\_\_\_\_  
 Exp. Date \_\_\_\_\_ Signature: \_\_\_\_\_

**MULLIGAN PACKAGE - \$20**  
 Quantity Requested \_\_\_\_\_ TOTAL \$ \_\_\_\_\_  
*Includes: 4 Mulligans, 5 Opportunity Tickets, 2 Drink tickets, entry into Longest Drive, Hole in One, Closest to the Pin, and Putting Contest.*

**Golf Participant Registrant**  
 Individual Tickets \_\_\_\_\_ TOTAL \$ \_\_\_\_\_  
 Foursome Group(s) \_\_\_\_\_ TOTAL \$ \_\_\_\_\_

**Expo & Mixer Tickets**  
 Quantity Requested \_\_\_\_\_ TOTAL \$ \_\_\_\_\_



**September 14, 2009**

**Anaheim Hills  
Golf Course**

**2009 Business Links Golf Committee**

- |          |                    |                                  |  |
|----------|--------------------|----------------------------------|--|
| Todd     | Ament              | Anaheim Chamber of Commerce      | <a href="mailto:todd@anaheimchamber.org">todd@anaheimchamber.org</a>             |
| Alan     | Boudreau           | Boudreau Pipeline                | <a href="mailto:alan@boudreaupipeline.com">alan@boudreaupipeline.com</a>         |
| Misty    | Burns              | Ganahl Lumber                    | <a href="mailto:mistyburns@GANAHL.com">mistyburns@GANAHL.com</a>                 |
| Martin   | Cymbal             | Freeman Companies                | <a href="mailto:Martin.Cymbal@freemanco.com">Martin.Cymbal@freemanco.com</a>     |
| Jeff     | Farano – Co-Chair  | SA Recycling                     | <a href="mailto:jlfarano@sarecycling.com">jlfarano@sarecycling.com</a>           |
| Marvin   | Farr               | Colorplak                        | <a href="mailto:marvin@colorplak.com">marvin@colorplak.com</a>                   |
| Melodie  | Farr               | Anaheim Chamber of Commerce      | <a href="mailto:melodie@anaheimchamber.org">melodie@anaheimchamber.org</a>       |
| Jamie    | Fischer            | House of Blues                   | <a href="mailto:jfischer@hob.com">jfischer@hob.com</a>                           |
| Jason    | Gines              | Bar Louie                        | <a href="mailto:anaheim@barlouieamerica.com">anaheim@barlouieamerica.com</a>     |
| Oscar    | Gonzalez           | Harbor Distributing              | <a href="mailto:ogonzalez@reyesholdings.com">ogonzalez@reyesholdings.com</a>     |
| Dane     | Gorup              | Hilton Anaheim                   | <a href="mailto:Dane.Gorup@hilton.com">Dane.Gorup@hilton.com</a>                 |
| Nathan   | Hilbig             | The Shops at Anaheim Gardenwalk  | <a href="mailto:nhilbig@theagw.com">nhilbig@theagw.com</a>                       |
| Wendie   | Huffman            | House of Blues                   | <a href="mailto:Wendie.Huffman@hob.com">Wendie.Huffman@hob.com</a>               |
| Steve    | Luchetta           | Turner Construction              | <a href="mailto:sluchetta@tcco.com">sluchetta@tcco.com</a>                       |
| Jimmy    | Mai                | Wells Fargo Bank                 | <a href="mailto:jimmy.mai@wellsfargo.com">jimmy.mai@wellsfargo.com</a>           |
| Craig    | McCoy              | Sunny Delight                    | <a href="mailto:Craig.McCoy@sunnyd.com">Craig.McCoy@sunnyd.com</a>               |
| Brenda   | McGuire – Co-Chair | Anaheim Disposal                 | <a href="mailto:Bmcguire@republicservices.com">Bmcguire@republicservices.com</a> |
| Ron      | Mills              | Mills Ford                       | <a href="mailto:millsford@aol.com">millsford@aol.com</a>                         |
| Bill     | O'Connell Jr.      | Stovall's Best Western Hotels    | <a href="mailto:stovallsgm@aol.com">stovallsgm@aol.com</a>                       |
| Margaret | Pashko             | The Gas Company                  | <a href="mailto:mpashko@semprautilities.com">mpashko@semprautilities.com</a>     |
| Jim      | Richardson         | Rose Hills Memorial Park         | <a href="mailto:jim.richardson@rosehills.com">jim.richardson@rosehills.com</a>   |
| Scott    | Slater             | Slater's 50/50 Burgers by Design | <a href="mailto:scott.slater@yahoo.com">scott.slater@yahoo.com</a>               |
| Sandy    | Thompson           | Anaheim Chamber of Commerce      | <a href="mailto:sandy@anaheimchamber.org">sandy@anaheimchamber.org</a>           |
| Mike     | Vietro             | Corvette Mike                    | <a href="mailto:mv@corvettamike.com">mv@corvettamike.com</a>                     |
| Eric     | Williams           | J&M Promotions                   | <a href="mailto:eric@jmpromos.com">eric@jmpromos.com</a>                         |
| Andy     | Wirz               | Enterprise Rent-A-Car            | <a href="mailto:Andy.c.wirz@erac.com">Andy.c.wirz@erac.com</a>                   |
| John     | Woodman            | Passantino Andersen              | <a href="mailto:john@passantinoandersen.com">john@passantinoandersen.com</a>     |
| Bill     | Yates              | Ruth's Chris Steakhouse          | <a href="mailto:gmanaheim@ruthschris.com">gmanaheim@ruthschris.com</a>           |

